

LAUREN MILLER

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EXPERIENCE

Information Systems Designer | **Amazon MGM Studios** - Los Angeles, CA

2022 – Present

- Supports the Amazon MGM Studios Operations team in managing the studio's Global Production Manual (GPM); a guide to policy, process, and operations for productions
- Collaborates with key stakeholder teams to implement policies on the GPM, and leads teams to solutions based on established best practices and workflows
- Manages the implementation of all new tech tools and solutions for the GPM, inclusive of hiring 3P vendors as needed and working with legal to finalize MSAs and SOWs
- Manages content updates and design for team-owned sites, ensuring adherence to studio brand guidelines
- Project managed the business-critical launch of a new incident reporting tool for the studio's global Health and Safety team in collaboration with the Studios Tech team

Creative Specialist & Sr. Designer | **Fox / Disney** - Los Angeles, CA

2018 – 2022

- Sourced and designed custom artwork suites for Disney+ and Star
- Worked directly with Disney+ app product teams to ensure creative assets met all requirements, and optimized QC process for time savings and accuracy
- Managed end-to-end asset creation with multiple external vendors, delivering thousands of digital streaming assets for over 100 titles for Disney+ and Star
- Sourced and delivered marketing artwork for cross-functional partners and international licensees
- Worked closely with the operations team to create and deliver artwork packages for AVOD clients like Tubi, Pluto TV, IMDB, Roku and more
- Maintained the integrity of all Disney-owned brands and campaigns, sourcing contracts and legal documentation to provide pre-clearance for artwork usage
- Trained junior designers and external vendors and managed their projects
- Maintained an internal title management system, coordinated batch asset deliveries, and updated asset trackers with asset data and links
- Reviewed client-made marketing materials to provide feedback and approvals
- Designed high-visibility pieces for events like LA Screenings, MIPCOM, and NATPE. Collaborated with event vendors, designed large-scale print graphics such as banners, step and repeats, vinyl wall wraps and signage

Designer | **Lunchbox / Midnight Oil Agencies** - Los Angeles, CA

2014 - 2018

- Created social assets, print and digital ads, microsites, event invites, and email templates for Netflix, Softbank, Kraft, Marvel, Disney, and Mattel, and collaborated on copywriting, concepting and art direction for photo and video shoots

Designer | **Freelance** - Los Angeles, CA

2011 - 2014

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Airtable
Google Workspace
Quip
Smartsheet
Staffbase
Zendesk

SKILLS

Art Direction
Brand Strategy
Compositing
Concepting
Copywriting
Layout
Localization
Project Management
QC
Retouching
Vectorization
Workflow Strategy

EDUCATION

BA, Graphic Design,
Loyola Marymount University