

| EXPERIENCE

Information Systems Designer | **Amazon MGM Studios** - Los Angeles, CA

2022 – Present

- Supports the Amazon MGM Studios Operations team in managing and maintaining the studio's Global Production Manual, a guide to policy for productions
- Collaborates with key stakeholder teams to implement policies on the Global Production Manual, and leads teams to solutions based on established best practices
- Sources and manages the implementation of all new tech tools and solutions for the Global Production Manual
- Responsible for the design and aesthetic of all team-owned sites
- Project managed the business-critical launch of a new incident reporting tool for the studio's global Health and Safety team

Creative Specialist & Sr. Designer | **Fox / Disney** - Los Angeles, CA

2018 – 2022

- Sourced and developed custom artwork suites for Disney+ and Star
- Worked directly with Disney+ app product teams to ensure creative assets met all design and technical standards
- Managed multiple vendors, delivering thousands of assets for over 100 titles for Disney+ and Star
- Sourced and delivered marketing artwork for partners and international licensees
- Worked closely with the operations team to create and deliver artwork packages for AVOD clients like Tubi, Pluto TV, IMDB, Roku and more
- Maintained the integrity of all Disney-owned brands and campaigns, sourcing contracts and legal documentation to provide guidance for artwork usage
- Trained junior designers and vendors and managed their projects
- Collaborated with the dev team to make UI design updates to an internal title management system and coordinate batch asset deliveries
- Reviewed client-made marketing materials to provide feedback and approvals
- Designed high-visibility pieces for events like LA Screenings, MIPCOM, and NATPE. Collaborated with event vendors, designed large-scale print graphics such as banners, step and repeats, vinyl wall wraps and signage

Designer | **Lunchbox / Midnight Oil Agencies** - Los Angeles, CA

2014 - 2018

- Created social assets, print ads, microsites, event invites, and email templates for Netflix, Softbank, Kraft, Marvel, Disney, and Mattel, and collaborated on copywriting, conceiving and art direction for photo and video shoots

Designer | **Freelance** - Los Angeles, CA

2011 - 2014

| SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Airtable
Google Workspace
Quip
Smartsheet
Staffbase
Zendesk

| SKILLS

Art Direction
Brand Strategy
Compositing
Concepting
Copywriting
Layout
Localization
Project Management
QC
Retouching
Vectorization
Workflow Strategy

| EDUCATION

BA, Graphic Design,
Loyola Marymount University